Privacy Policy

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This document is provided for informational purposes and does not constitute legal advice. PMGuru Learn recommends review by qualified counsel before relying on these policies for regulated or paid offerings.

Introduction

PMGuru Learn ("we," "us," or "our") operates an online learning platform for instructor-led courses, project-based assignments, and responsible AI practice. This Privacy Policy describes how we handle personal information when you visit our website, create an account, enroll in a course, or use our learning management features.

We are committed to collecting only the information needed to deliver our services, protect learners, and meet legal obligations. This policy is governed by the laws of the State of Texas, United States, without regard to conflict-of-law rules.

Questions about this policy may be sent to privacy@pmgurulearn.com.

Information we collect

We may collect the following categories of information:

- Account information: name, email address, phone number when collected at enrollment, display name, password hash (managed by our authentication provider), and role (student, parent, instructor, or administrator).
- Profile and enrollment data: course enrollments, progress, attendance records, cohort assignments, and certificate status.
- Learning activity: assignment submissions, uploaded files, rubric scores, instructor feedback, forum posts, and lesson completion timestamps.
- Parent–student relationships: when a parent account is linked to a minor learner, we store link status and consent timestamps.
- Payment information: tuition may be paid by Zelle (we record amount, status, and a matching memo) or by Stripe card checkout (we receive payment status, amounts, and limited billing metadata, not full payment card numbers stored on our servers).
- Communications: support inquiries and transactional emails sent through our email provider.
- Technical data: IP address, browser type, device information, and server logs used for security, troubleshooting, and abuse prevention.
- Cookie and consent preferences: see the Cookies section below.

How we use information

We use personal information to:

- Provide access to courses, lessons, assignments, gradebooks, and certificates.
- Authenticate users and enforce role-based access controls.
- Process enrollments and payments where applicable.
- Send transactional notices (account, enrollment, grading, and security alerts).
- Support instructors and administrators in running cohorts and reviewing work.
- Improve platform reliability, security, and accessibility.
- Comply with law, respond to lawful requests, and enforce our Terms of Service.

Your rights and choices

Depending on where you live, you may have rights to access, correct, delete, or obtain a copy of personal information we hold about you. Residents of Texas and other U.S. states may have additional rights under applicable state privacy laws, including the Texas Data Privacy and Security Act where it applies to our processing.

To exercise these rights, contact us at the email below. We may need to verify your identity before fulfilling a request. We will respond within a reasonable timeframe as required by applicable law.

If you are a parent or guardian of a minor learner, you may request information about or deletion of your child's account subject to applicable law and our retention obligations for educational records.

Minors and educational context

Our programs may serve high-school and other minor learners. We do not knowingly collect personal information from children under 13 without appropriate parental consent and compliance with the Children's Online Privacy Protection Act (COPPA) where applicable.

Parents or guardians may link accounts to monitor progress and record consent for AI and platform use. If you believe we have collected information from a child under 13 without proper consent, contact us promptly so we can take appropriate steps.

If we partner with schools, additional obligations under the Family Educational Rights and Privacy Act (FERPA) or similar laws may apply. School-specific agreements will govern in those cases.

AI tools and learner content

Coursework may involve use of third-party AI tools under our AI Use Policy. Prompts, drafts, and submissions you provide are treated as confidential course materials, accessible only to you, authorized instructors, and administrators as needed to deliver the program.

We do not use your submissions to train public foundation models without your explicit consent. Aggregated, de-identified analytics may be used to improve course design.

Service providers

We share information with trusted processors who help us operate the platform, subject to contractual confidentiality and security obligations:

- Supabase: authentication, database, and file storage.
- Stripe: card payment processing when that checkout method is enabled.
- Zelle / bank transfer: when selected at enrollment, payment is verified manually against your bank transfer memo.
- Resend: transactional email delivery.
- Vercel: application hosting.
- Mux: video playback where course video is enabled.

Retention and deletion

We retain account and learning records for as long as your account is active and as needed to provide services, resolve disputes, enforce agreements, and meet legal obligations. Submission files may be retained according to course and compliance requirements.

You may request account deletion or export of your data by contacting us. Some information may be retained in backup systems for a limited period or where law requires retention (for example, payment records).

Security

We use industry-standard measures including encrypted connections (HTTPS), row-level security in our database, role-based access controls, and signed URLs for private file access. No method of transmission or storage is completely secure; we encourage strong passwords and prompt reporting of suspected unauthorized access.

Cookies and similar technologies

We use cookies and local storage to operate the site and remember your preferences.

- Essential cookies: required for login sessions, security, and storing your cookie consent choice. These cannot be disabled while using the platform.
- Analytics cookies: optional; used only if you accept non-essential cookies. We may enable analytics tools in the future; your choice will control whether they load.
- Marketing cookies: optional; used for advertising or remarketing if enabled in the future.

Changes and contact

We may update this Privacy Policy from time to time. We will post the revised policy on this page with an updated “Last updated” date and, for material changes, provide additional notice where appropriate.

Contact: privacy@pmgurulearn.com | Legal inquiries: legal@pmgurulearn.com

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